



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Strategic Media Services  
3299 K Street NW  
Ste 200  
Washington, DC 20007

Schedule Dates 09/19/12-09/25/12  
Advertiser Allen West For Congress (72576)  
Agency Strategic Media Services (8287)  
Product POLITICAL CANDIDATE (ns) (1186)

Brand ALLEN WEST 09/19 (473157)  
Salesperson TeReRep/DC, Washington DC (2995)  
Buyer Name MARCELLO LARA  
Phone/Fax (215) 564-1206 /  
CPE N/A  
Account Types National/Political Candidate Agency BRD  
Comments Standard  
Billing Type Standard  
Comments ALLEN WEST 09/19  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Schedule Dates

Last Modified 09/13/12  
Entered By Nancy Brutus

CO-OP No

Headline # 06314520

Demo A35+R

Order Type Normal

Packag Deal

Commission % 15.00

Commission

Net Total \$720.00

Sales Tax \$4,080.00

By Broadcast Month Spots

Sep. 2012 15

Grand Total: 15 \$4,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/19/12-09/21/12	3	:30	10A- 11A (EST)	3		X	X	X				3	\$225.00	\$675.00	West Palm Beach (WPEC)		9/13/12
2.0	Normal Line / SPOT (2)	09/24/12-09/25/12	3	:30	10A- 11A (EST)	2	X	X						2	\$225.00	\$450.00	West Palm Beach (WPEC)		9/13/12
3.0	Normal Line / SPOT (3)	09/19/12-09/21/12	3	:30	12:30P- 2P (EST)	3		X	X	X				3	\$375.00	\$1,125.00	West Palm Beach (WPEC)		9/13/12
4.0	Normal Line / SPOT (4)	09/24/12-09/25/12	3	:30	12:30P- 2P (EST)	2	X	X						2	\$375.00	\$750.00	West Palm Beach (WPEC)		9/13/12
5.0	Normal Line / SPOT (5)	09/21/12-09/24/12	3	:30	3P- 4P (EST)							1	1	\$200.00	\$200.00	West Palm Beach (WPEC)		9/13/12	
6.0	Normal Line / SPOT (6)	09/24/12-09/25/12	3	:30	3P- 4P (EST)							2	2	\$200.00	\$400.00	West Palm Beach (WPEC)		9/13/12	
7.0	Normal Line / SPOT (7)	09/21/12-09/24/12	3	:30	6P- 6:30P (EST)							1	1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/13/12	
8.0	Normal Line / SPOT (8)	09/25/12-09/25/12	3	:30	6P- 6:30P (EST)							1	1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/13/12	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE       STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	<b>Date:</b>
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I, Lara Marcello,  
 being/on behalf of: Allen West, a legally  
 qualified candidate of the Republican political  
 party for the office of: US Congress  
 in the general  
 election to be held on: 11/6/12.

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

WDEC # 1372295

<b>Total Charges:</b>	<b>\$4,800</b>
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Allen West for Congress

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Greg Wilder - PO Box 102B, Deerfield Beach, FL 33441 877-906-2010

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

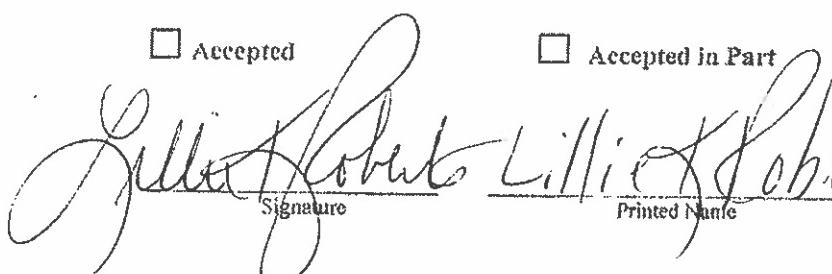
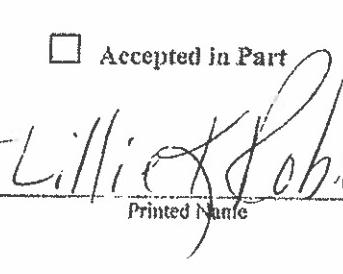
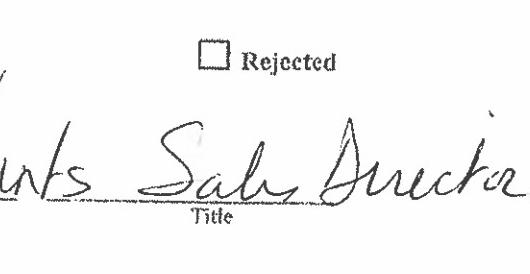
7/31/12  
Date

  
Signature

Accepted

Accepted in Part

Rejected

  
Signature  
  
Printed Name  
  
Title

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## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Lara March

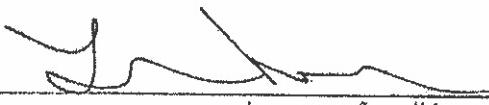
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does       does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

Lara March

printed name

7/31/12

date



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Allen West PARTY: Dem.

OFFICE/DESCRIPTION: U.S. Congress ELECTION DATE: 11/6/12

INQUIRY MADE BY: Laura Marcello  
Candidate Manager  Agency Committee (circle one)

ADDRESS: Strategic Media Services  
3299 K Street NW, Suite 200  
Washington, DC 20007

PHONE: (202) 337-5700 FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Information Requested: Press & Audio  
\_\_\_\_\_

Final Disposition: Order placed \$4,800+  
\_\_\_\_\_

If Committee, list officers and position: Treasurer: George Wilder  
P.O. Box 1028  
Deerfield Beach, FL 33441  
(877) 906-2010  
\_\_\_\_\_

TAKEN BY: \_\_\_\_\_ DATE: \_\_\_\_\_ TIME: \_\_\_\_\_